Actualization (Action)

Impacting actions

Hierarchy of Needs ... for a fulfilling data life

Engaging Educating presentation audience

Esteem (Recognition)

Data storytelling

Visual design

Access authentication

Editing/removing excess

Efficiency/ reproducible Delivery mode Technical performance

Love & Belonging (Engaging with others)

Audience priorities

Comparison to goals

Explaining charts

Audience workflow

Data viz fundamentals

Safety Needs

(Confidence working with data)

Choosing the right charts

Choosing the right metrics

Comfort with tools

Data blending

Data analysis skills

Physiological Needs (Get the data)

Defining data requirements

Data security

Data meaning

Data accuracy

Data access

Data cleaning

Data structuring